

# Today's Agenda

- The resident of the future is here today
- Rent Survey
- Expense Survey
- Value Survey
- Case Study: Building a Millennial friendly community for job growth
- Q&A









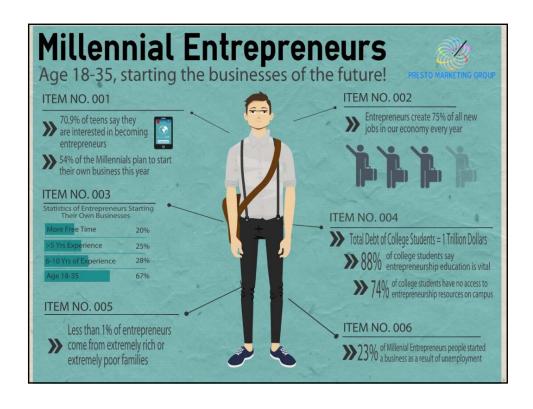
## The customer of the future is here now...

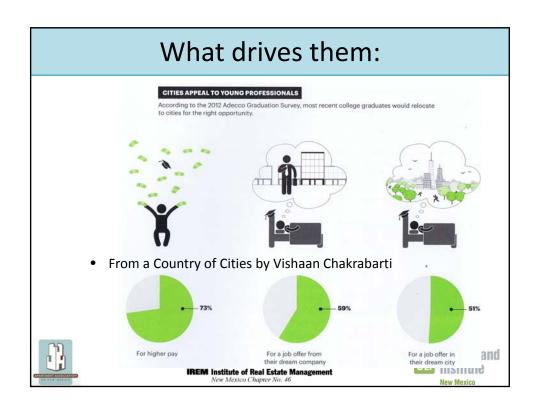
- All 84 million of them
- They are lean, mean, and mobile
- They see twice as much as most of us do their virtual world and our analog world are virtually seamless
- They are demanding change NOW!

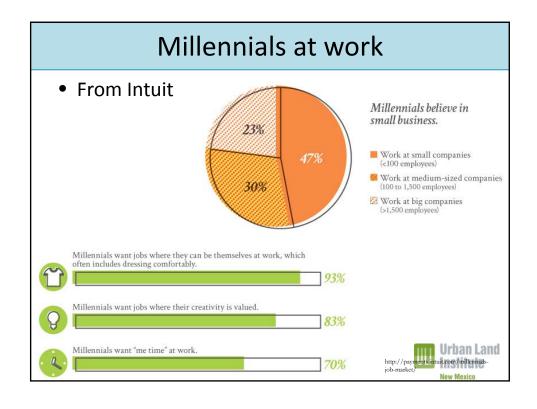


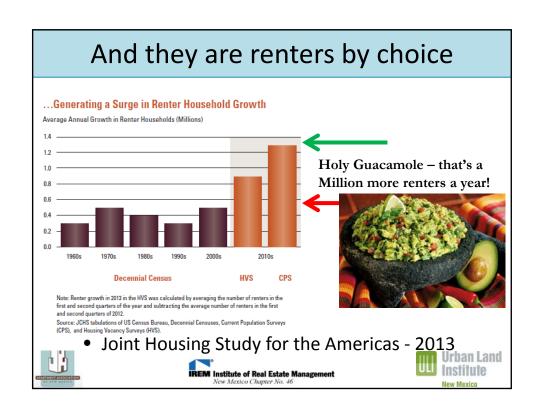












#### Our focus today is on the Millennials



- The top 10 jobs in 2010 didn't exist in 2004
- 10 to 14 different jobs before 38
- 20% of their college education was irrelevant by the time the graduated
- 12%+ met their spouse online



# The "Y" is the online generation

- Top search engine is not Google
- It's Facebook
- #3 is YouTube
- Any answer you need can be found on the internet
- 1 out of 8 couples married met online







## Millennials - lifestyle

- Lives out of a backpack
- Never knew a day without Google
- Asks Facebook friends for advice
- Pursues experiences more than "things"
- Needs constant feedback
- Multitasking (crams 28 hours into a 24 hour day)
- Has more tie to Facebook than their country

- Asks their employers "what can you do for me?"
- Marries later
- More likely to stay at home with parents (see Jim's slide of pph at 2.69)
- Highly transient
- Not likely to buy homes
- Cares about global more than local







# Millennial housing

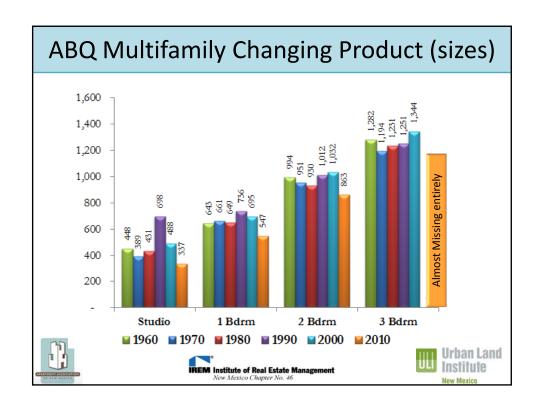
- Lego generation
- Ikea Generation
- Green Generation
- = Cube, function,flexible, scale able,and recyclable

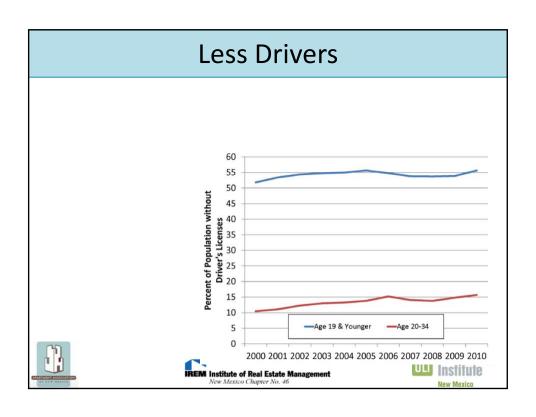


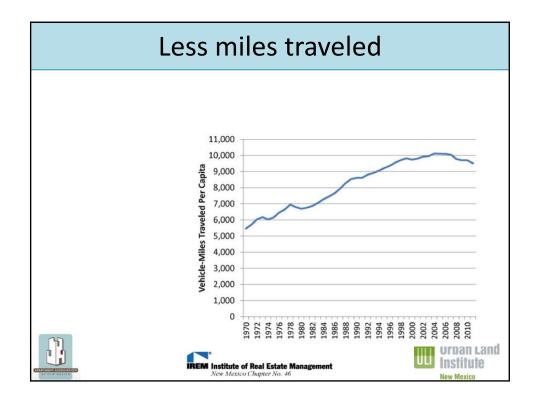




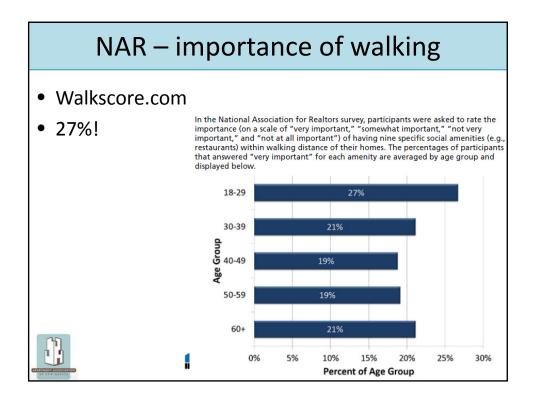














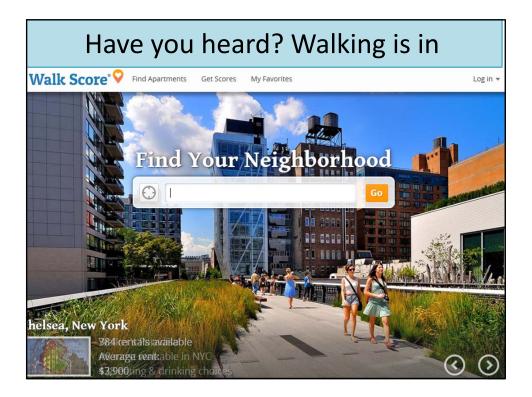
## **Market Overview**

- Thank you to our members
- Every quarter, AANM and its members share their information – this quarter we saw over 30,000 units respond!







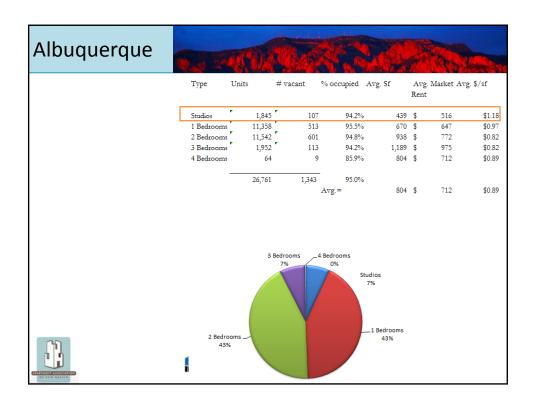


#### The First Association Rent Survey with walk score summary New Mexico Report Zones Walk Score, Transit Score, and Bike Score Analysis Avg Avg Avg Walk Transit Bike Occupancy SqFt Rent Rent/SqFt Score Score Report Zone Airport / Kirkland AFB 50.7 33.0 Cottonwood 95.39% 897 \$795 \$0.89 37.7 28.8 51.2 Downtown 95.05% 749 \$704 \$0.94 74.5 46.6 87.5 East Gateway 93.70% 789 \$661 \$0.84 47.0 40.6 62.9 Far NE Lovelace 95.64% 859 \$796 \$0.93 47.7 27.5 61.4 93.85% 710 \$592 \$0.83 53.7 38.7 81.1 Mid NE 98.05% 766 \$646 \$0.84 56.1 29.6 64.0 North I-25 94.27% 807 \$667 \$0.83 63.1 32.8 63.5 North Valley 94.85% 817 \$742 \$0.91 50.6 31.2 57.8 93.13% 878 \$730 Rio Rancho \$0.83 38.6 South Valley 36.4 29.2 55.9 St. Pius 95.04% 830 \$678 \$0.82 UNM 94.97% 724 \$716 \$0.99 42.1 29.8 60.2 60.4 42.2 88.4 94.74% 836 \$965 \$1.16 57.5 38.8 76.5 92.51% 756 \$690 \$0.91 56.2 33.6 76.6 West NE Santa Fe / Los Alamos 94.53% 777 \$760 \$0.98 50.2 25.0 98.04% 733 \$579 \$0.79 40.8 New Mexico NE New Mexico NW 98.19% 780 \$650 \$0.83 38.9 40.0 81.5 REM Inst New Mexico SW 92.14% 904 \$730 \$0.81 41.3

Walk Score Group	# Properties Scored	# Units Scored	Occupancy	Avg Rent	Avg SqFt	Avg Rent/SqFt
0 - 9	1	85	92.94%	\$722	904	\$0.80
10 - 19	3	488	94.47%	\$803	969	\$0.83
20 - 29	9	918	94.55%	\$752	885	\$0.85
30 - 39	27	3,908	93.91%	\$782	852	\$0.92
40 - 49	53	9,794	95.40%	\$706	814	\$0.87
50 - 59	57	7,458	95.15%	\$715	831	\$0.86
60 - 69	42	5,268	96.51%	\$672	750	\$0.90
70 - 79	<b>1</b> 5	1,921	94.64%	\$791	796	\$0.99
80 - 89	5	516	87.79%	\$740	710	\$1.04
90 - 100	4	342	93.27%	\$788	715	\$1.10
All	216	30.698	95.09%	\$722	813	\$0.89

	Results h	v Rike	Score – 2	4% nr	mium	1
	Results by Bike Score – 24% premium					'
Bike Score	# Properties	# Units		Avg	Avg	Avg
Group	Scored	Scored	Occupancy	Rent	SqFt	Rent/SqFt
0 - 9	0	0				
10 - 19	0	0				
20 - 29	0	0				
30 - 39	3	665	96.69%	\$793	905	\$0.88
40 - 49	11	1,760	96.14%	\$725	811	\$0.89
50 - 59	30	6,922	95.80%	\$708	804	\$0.88
60 - 69	55	9,248	94.49%	\$719	835	\$0.86
70 - 79	27	3,119	96.02%	\$709	792	\$0.90
80 - 89	20	1,983	95.06%	\$716	780	\$0.92
90 - 100	24	1,397	94.63%	\$789	720	\$1.10
No Score	46	5,604	94.31%	\$727	823	\$0.88
ALL	216	30,698	95.09%	\$722	813	\$0.89
		*	f Real Estate Manage			Urban Lan
THE MANUEL CO.	ini		Chapter No. 46	ament		New Mexico

# Properties					
Scored	# Units Scored	Occupancy	Avg Rent	Avg SqFt	Avg Rent/SqFt
0	0			-	
1	264	95.08%	\$789	975	\$0.81
40	7,120	96.01%	\$761	841	\$0.91
85	14,640	95.38%	\$703	807	\$0.87
38	2,620	92.40%	\$704	773	\$0.91
7	574	94.43%	\$705	630	\$1.12
0	0				
0	0				
0	0				
0	0				
45	5,480	94.47%	\$726	822	\$0.88
43					
	0 1 40 85 38 7 0 0	0 0 1 264 40 7,120 85 14,640 38 2,620 7 574 0 0 0 0 0 0	0 0 1 264 95.08% 40 7,120 96.01% 85 14,640 95.38% 38 2,620 92.40% 7 574 94.43% 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 1 264 95.08% \$789 40 7,120 96.01% \$761 85 14,640 95.38% \$703 38 2,620 92.40% \$704 7 574 94.43% \$705 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 1 264 95.08% \$789 975 40 7,120 96.01% \$761 841 85 14,640 95.38% \$703 807 38 2,620 92.40% \$704 773 7 574 94.43% \$705 630 0 0 0 0 0 0 0 0 0 0



Report Zone	0	Avg	Avg	Avg Rent/SqFt	Walk Score	Transit	Bike	
Airport / Kirkland AFB	Occupancy	SqFt	Rent	Kent/SqFt	50.7	Score 33.0	Score 54.8	-
Cottonwood	95.39%	897	\$795	\$0.89	37.7	28.8	51.2	
Downtown	95.05%	749	\$704	\$0.89	74.5	46.6	87.5	
East Gateway	93.70%	789	\$661	\$0.84	47.0	40.6	62.9	
Far NE	95.64%	859	\$796	\$0.93	47.7	27.5	61.4	
Lovelace	93.85%	710	\$592	\$0.83	53.7	38.7	81.1	
Mesa del Sol								
Mid NE	98.05%	766	\$646	\$0.84	56.1	29.6	64.0	
North I-25	94.27%	807	\$667	\$0.83	63.1	32.8	63.5	
North Valley	94.85%	817	\$742	\$0.91	50.6	31.2	57.8	
Rio Rancho	93.13%	878	\$730	\$0.83	38.6			
South Valley					36.4	29.2	55.9	
St. Pius	95.04%	830	\$678	\$0.82	42.1	29.8	60.2	
UNM	94.97%	724	\$716	\$0.99	60.4	42.2	88.4	
Uptown	94.74%	836	\$965	\$1.16	57.5	38.8	76.5	
West NE	92.51%	756	\$690	\$0.91	56.2	33.6	76.6	ulrh







# Why is \$1.35 to \$1.85 sf good?

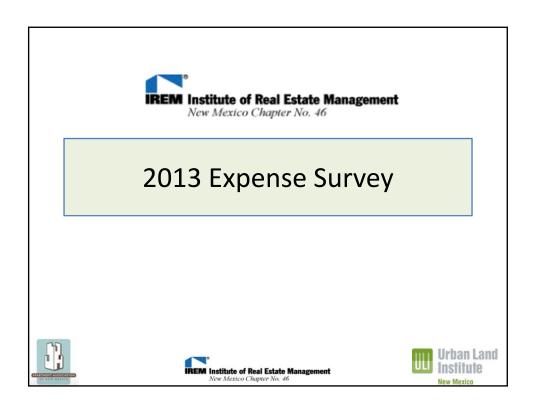
- At \$2.00/sf we can afford steel construction
- Steel = high rise development (high for ABQ is mid in most cities)
- We finally have the zoning (downtown, uptown) to support high rise (and new UDO)

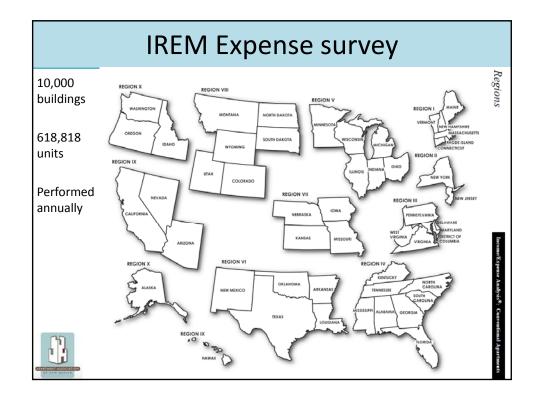


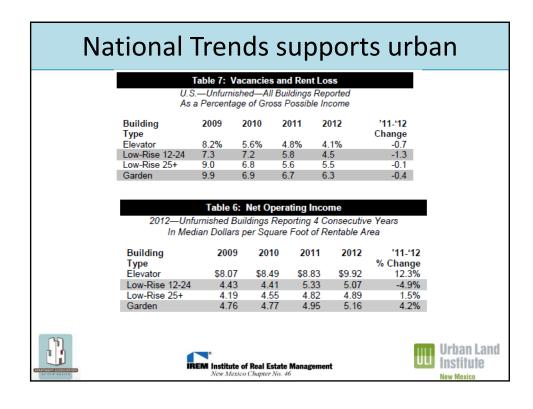


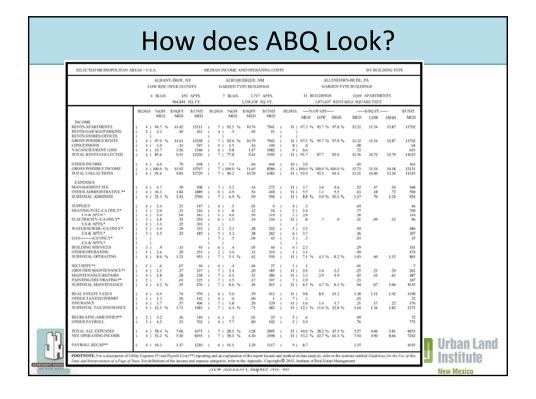




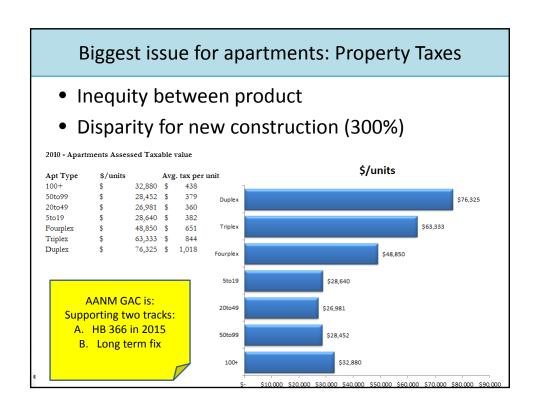








How does ABQ Look?	P0.102	%GPI MED	\$/SQFT MED	\$/UNIT MED
HOW does AbQ Look:		92.5 % .5	.05	7941 51
• Expenses 45% of income	**************************************	92.6 % 1.5 9.8 77.8	6 10.79 .16 1.47 9.43	7942 140 1082 5392
• \$2,895/unit		7.4 :00.0 % 90.2	.64 6 11.65 10.29	644 8586 6383
Maintenance - \$811		3.2 4.9 6.9 %	.34 .54 6 .59	272 418 594
Property Taxes - \$413	ELECTION CONTROL VI	.1 .8 4.6 1.5	.01 .12 .50 .19	6 54 319 134
		2.3 3.3 .5	.28 .38 .04	252 262 43
		.4 3.0 5.1 %	.05 .33 .62	44 210 550
		.4 2.4 4.1 1.5 8.6 %	.04 .20 .51 .17	27 185 386 107 811
	HAI DITATE TANES CHIEF TAXABIER HI BARRARES BARRARES	5.0 .0 1.8 6.4 %	.59 .00 .20 6 .71	413 1 129 482
IREM Institute of Real Estate Management		.2 7.7	.03 .89	25 542
New Mexico Chapter No. 46		28.1 % 58.1 %		2895 3598





# 2014 Value Survey







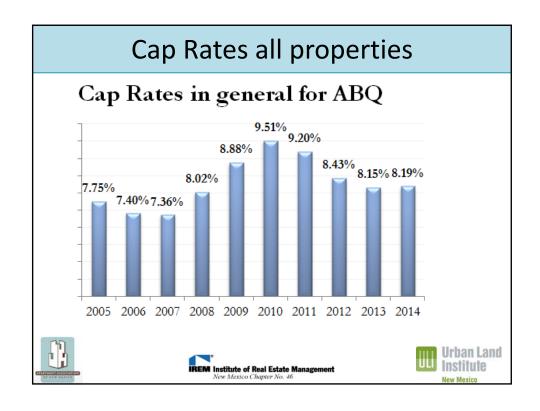
# Multifamily focus

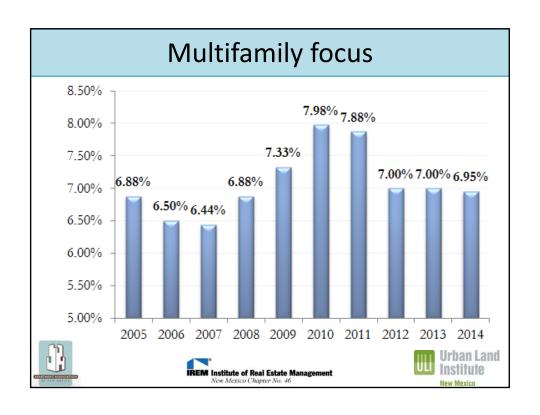
- Precursor to annual Emerging Trends Event
  - Late November/Early December
- Forward looking survey
- Statewide
- Multi-property





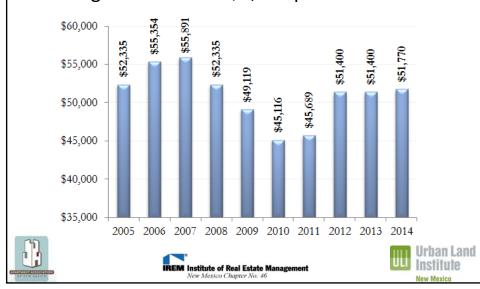






## Value per unit based on Cap rate changes

• Using IREM's NOI of \$3,598 per unit



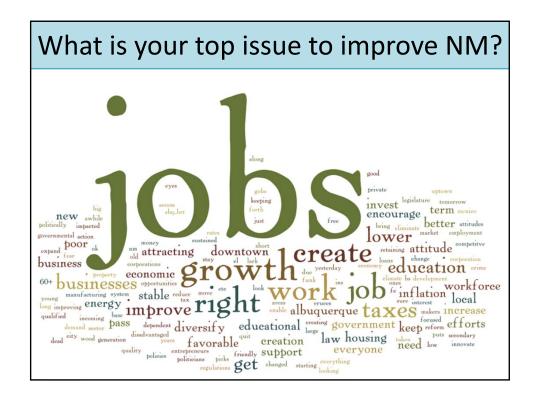
## Millennial Recruitment

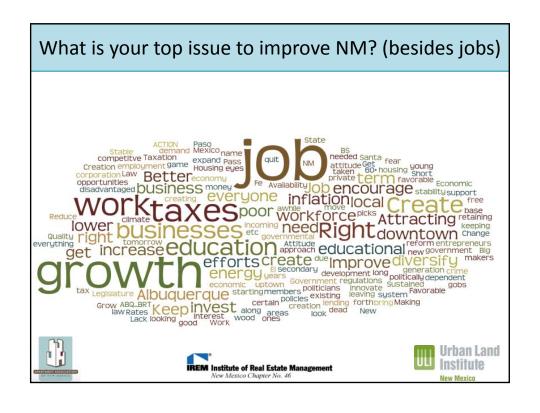
- Given the demographics trends we are experiencing:
  - Check your walkability score
  - Understand neighborhood dynamics between jobs / population
  - Challenges: AirBNB, aging product
  - Look for impact of Bus Rapid Transit, Rail Runner and Rapid Ride on your location

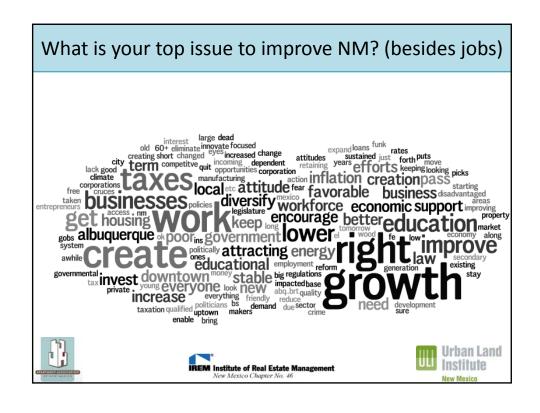


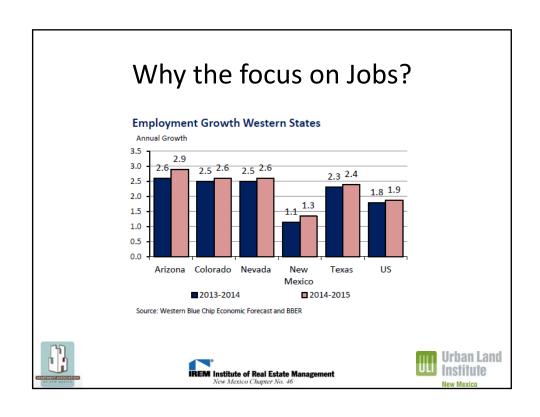














**New Mexico** 

# And the 2014 Value Survey Prize winner is: #45

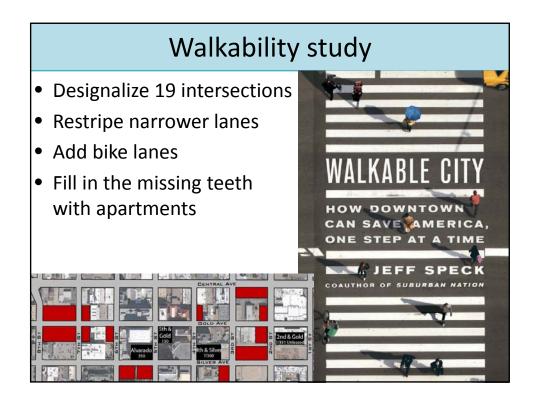
Sponsored by ULI NM
As part of their Emerging Trends 2014

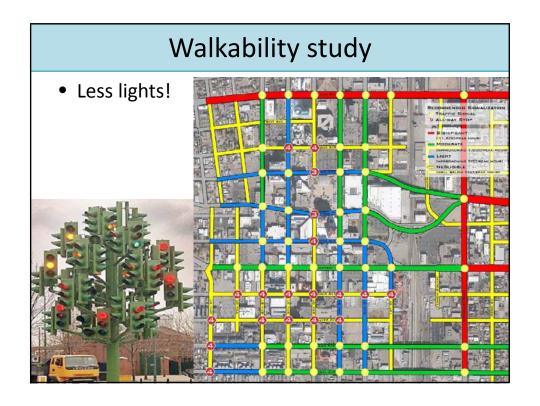












## The Imperial

- Grocery store built on growers market sales (40,000 people, \$1M)
- Apartments





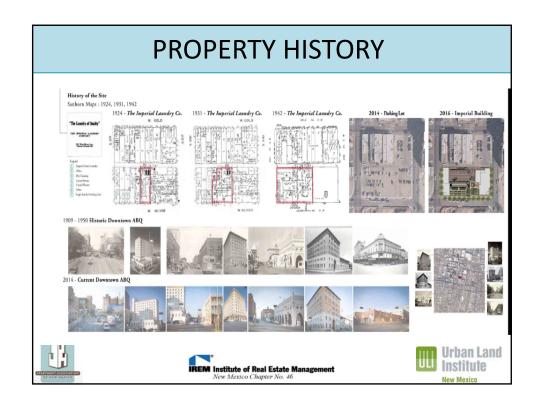
#### Imperial Building – Downtown Albuquerque

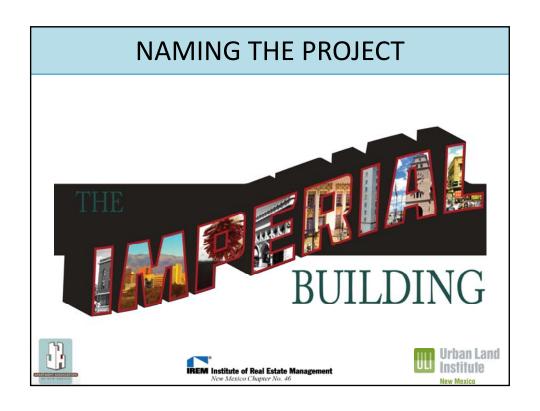
- One of several projects that will catalyze the revitalization of Downtown Albuquerque.
- Beginning in March 2016, residents in Albuquerque will have the ability to live Downtown, and not have to depend upon their car to obtain their daily goods & services.
- Given the demographic paradigm shift taking place in this country, this should bring a host of new residents downtown.











### **PROJECT STATISTICS**

- 74 Apartments (54 Affordable, 20 Market Rate)
- ± 22,000 SF of Retail Space
- 11,555 Square foot grocery store
- 91 Car parking basement
- Rooftop Garden future training facility for residents & Veteran Farmers Project

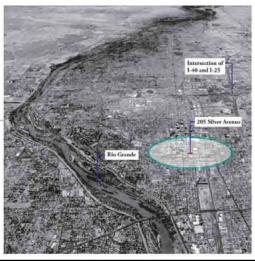






## **PROJECT STATISTICS**

Site Diagram -Downtown Albuquerque, NM



#### SITE DATA

205 Silver Avenue Albuquerque, NM 87102

Legal Description: For all or a portion of lots 13-24, block 23, New Mexico Town Company's Original Townsite located on Silver between 2nd and 3rd Street containing approximately .97 acres.

Overall Site Area: Unit Count: Site Density: Lot Coverage: Floor Area Ratio: .97 acres (42,253 sf.) 74 units 76.3 DUA 61%

2.86 FAR (120,904 s£/42,253 sf.)

#### ZONING DATA

Classification:

Building Type: Required Placement: Actual Placement: Height/Profile Permitted: Height/Profile Actual:

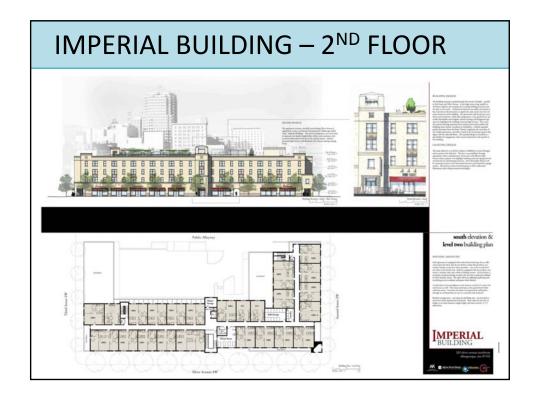
SU-3 Arts and Entertainment Downtown 2010 Sector Dev. Plan Type G-Podlium Lot Width: 300 Lot Depth: 142' maximum 300' W x 140' D 8 Stories maximum at corners, 4 stories maximum at mid-block 4 Stories at corners, 4 stories at mid-block

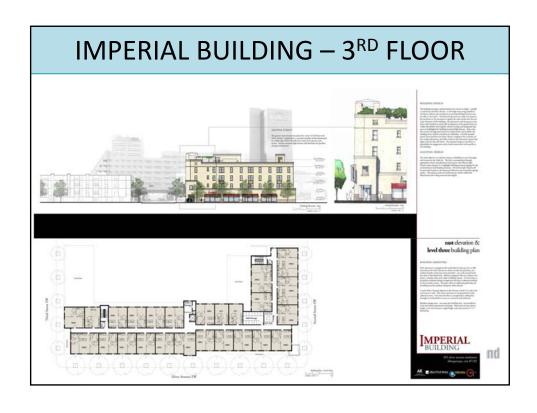
#### PARKING REQUIREMENTS

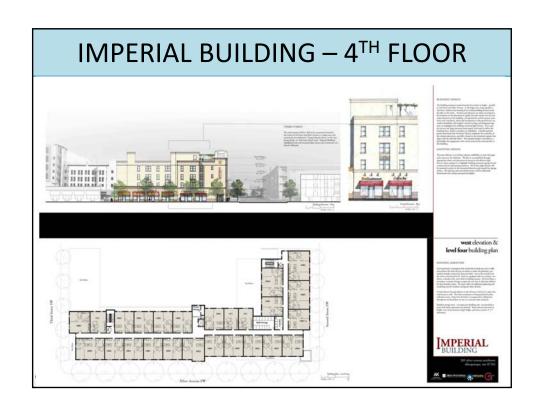
Required: Provided:

95 spaces (71 standard, 17 compact, 1 delivery, 5 accessible, 5

Apartment Type	Quantity	Square Footage	Total Square Footage
Studio - 1	6	486	2,916
Studio - 2	2	540	1,080
Studio - 2 A (Accessible)	1	540	540
1 Bedroom - 1	43	648	27,864
1 Bedroom - 1	1	686	686
1 Bedroom - 1 A (Accessible)	1	686	686
1 Bedroom - 2 A (Accessible)	1	686	686
1 Bedroom - 2	3	712	2,136
1 Bedroom - 3	2	777	1,554
1 Bedroom - 4	3	702	2,106
2 Bedroom - 1	1	982	982
2 Bedroom - 2	7	962	6,734
2 Bedroom - 2	2	992	1,984
2 Bedroom - 2A (accessible)	1	962	962
TOTAL DWELLING UNITS	74	GROSS SQUARE FOOTAGE	50,916







#### TRANSIT & WALKABILITY ORIENTED

- 1 BLOCK WEST OF THE ALVARADO TRANSPORTATION CENTER
  - ABQ RIDE
  - RAIL RUNNER
- LOCATED ON SILVER AVENUE (one of the "bicycle boulevards")
- BUILDING WILL HAVE LOTS OF BIKE RACKS, FOR RESIDENTS/CUSTOMERS & A POSSIBLE "BIKE VALET"







#### TRANSIT & WALKABILITY ORIENTED - continued

- Grocery store will be merchandised for the "urban resident" & "public transit commuting employee".
  - No "24 roll packages" of toilet paper rather a simple package of 4 rolls.
  - Easier for someone walking or riding the train/bus/bike to carry.

















# **Current Status of Project**

- 50% thru construction drawings.
- 100% complete with construction drawings on October 1
- Closing on the transaction in late November 2014.
- Construction Starts December 2014
- Grocery Shopping commences first quarter 2016.







#### THANK YOU TO:

#### **PUBLIC AGENCIES WORKED WITH:**

CITY OF ALBUQUERQUE

- METROPOLITAN REDEVELOPMENT AGENCY
- FAMILY & COMMUNITY SERVICES
  BERNALILLO COUNTY ECONOMIC DEVELOPMENT
  STATE OF NEW MEXICO ENVIRONMENTAL DEPT
  CONGRESSWOMAN MICHELLE LUJAN GRISHAM HUD
  NEW MEXICO MORTGAGE FINANCE AUTHORITY
  YES HOUSING







### WHAT'S NEXT FOR US DOWNTOWN??

- Good question....
- We are looking at other vacant office buildings to convert to residential apartments (market rate).
- Focusing on fast internet that exists downtown.
- Focus on creating housing for the workforce of the information/internet based work force.
- Looking at possible high end residential product for Baby Boomers, further diversifying the housing options and neighborhood make up of Downtown.
- Avoid gentrification / Keep downtown "uniquely Albuquerque" – ONE PROJECT AT A TIME.







## Market Leaders - Far NE

#### **Broadstone Santa Monica**



"On track for a new Broadstone
– one per year ."
-Kurt Browning CDO,
Titan/Alliance



But, construction costs are killing us.









# **Apartment Association of NM**

# 2014 Occupancy and Rent Survey

#### Member benefits:

- this PowerPoint (free)
- abbreviated of report (free)
- full version \$19 PDF
- full version \$39 printed
- -non-member \$99 printed





